



| SAMPLE CENSUS OUTREACH BUDGET (\$10,000) | | |
|---|------------------|-----------------------|
| EXPENDITURE TYPE | COST | PERCENT BUDGET |
| Outreach Activities | \$ 6,500 | 65.0% |
| Small CBO Outreach Contract | 3,500 | |
| Outreach Virtual Meetings/Events | 3,000 | |
| Phone Banking | 700 | |
| Robocall Services | 1,200 | |
| Text Messaging Services | 1,100 | |
| Printing/Publishing | \$ 1,700 | 17.0% |
| Language Translation | 300 | |
| Design | 500 | |
| Materials | 900 | |
| Posters (50 at \$0.20 each) -- GSD | 300 | |
| Flyers/Handouts (Media Desk/GSD) | 600 | |
| Administrative | \$ 800 | 8.0% |
| Census Swag/Incentives | 500 | |
| Sign (1) | 70 | |
| Stickers (100) | 75 | |
| Pens (250) | 135 | |
| Mousepads (100) | 220 | |
| Meetings/Planning | 300 | |
| Refreshments | 200 | |
| Space Rental | 100 | |
| Travel | \$ 500 | 5.0% |
| Lodging | 300 | |
| Mileage | 100 | |
| Meals | 100 | |
| Media / Ad Buys | \$ 500 | 5.0% |
| TOTAL | \$ 10,000 | 100.0% |