

Help New Mexico Get Counted!

Statewide Day of Action



New Mexico Counties!

Your Census outreach has been amazing and we want to hear about what your county is doing for the Census Statewide Day of Action **Monday, September 14, 2020**. Below is a checklist reminder with creative ideas to implement this week leading up to your event on Monday. Share with us your photos, social media posts, video links, and any other marketing/media events your county has scheduled so we can feature your ideas on the NMC FB page for other counties to see. With the Census response deadline looming (September 30, 2020), the push is on for all New Mexicans to be counted. A low response rate to the Census could mean less resources for your community for the next 10 years. NM receives almost \$8 billion each year for federal programs and infrastructure.

Our current NM self-response rate is **56.4%** with a collective goal of 60%. As of Tuesday, September 8, 2020, **81.5%** of households in NM have been enumerated. 21 days to count, NM!

STATEWIDE DAY OF ACTION: MONDAY, SEPTEMBER 14

Checklist leading up to September 14th:

- ⇒ Send an [email](#) inviting partners to become Census Ambassadors
- ⇒ Add [census info](#) to your email signature
- ⇒ Reach out to your [local complete count committee](#)
- ⇒ Follow [iCountNM](#) on Facebook
- ⇒ Participate in #CensusMondays and share [social media posts](#)
- ⇒ Write an op-ed or [pitch a census story](#) to your local paper
- ⇒ Add a [census banner](#) to iCountNM website

Checklist on September 14th:

Some of these items require some prep work, so be sure to take a look today!

- ⇒ Go live! Talk about the census in your story & post a couple of slides
- ⇒ Send a special edition [newsletter](#) about the census
- ⇒ Include a [census slide](#) during a meeting or presentation
- ⇒ Schedule a time for all colleagues to take their census
- ⇒ Send a text to friends and family to make sure they took their census
- ⇒ Participate in a radio interview about the census

Link to NMC Meetings [Annual Calendar](#) Link to NMC Loss Prevention Trainings [RSVP](#)

Wed. Sept. 23	Legislative Initiatives Review w/Legislative Committee 10 a.m.-Noon Zoom meeting
Sept.	NM EDGE Classes Online Sept. 10, 15, 17, 22, 24, and 29
Tue. Sept. 29	LP Webinar Cyber Security—What Every User Should Know
Thur. Oct. 1	NM EDGE Classes Online
Fri. Oct. 2	NMC Board of Directors Legislative & Board meeting Time TBD Zoom
Wed. Oct. 7	LP Webinar On-the-Job Training and Field Training Officers (Detention)
Thur. Oct. 22-23	Zoom Wildland Urban Fire Summit 9 a.m.-12:30 p.m. each day
Wed. Oct. 28-29	NMCIA Retreat & Board meeting TBD
Thur. Nov. 5	NMC Executive Committee meeting 2 p.m. NMC Zoom
Fri. Nov. 6	NMC/NMML Joint Legislative Meeting 9 a.m. TBD
Tue Dec 1-3	Better Informed Public Officials (BIPO) Training TBD
Thur Dec 3	Advisory Council meeting 1 p.m. TBD



Every week the Aging and Long-Term Services Dept. offers a FB Live segment, Senior Social Hour. The host interviews

providers, advocates, and partner agencies about services and activities available to seniors and adults with disabilities.

The NM Senior Olympics, Inc. is now partnering with ALTSD and will share year-round programs, Senior Games videos, and the recently launched Stay At Home Challenge, which includes 14 sports that folks can do from home. Virtual Fitness offered soon. Stay tuned. Visit nmseniorolympics.org for more details!



NMC Seeking ML Claims Assistant

- Hiring immediately in Santa Fe office
- 3 years office admin. experience, data base management, communication skills
- Admin support in fast-paced environment; claims handling/insurance experience

Email resume and references **by Sept. 15**, cstephenson@nmcountries.org

NM Legislative Reports (NMLR)

NMC renewed its contract with NMLR for this next legislative session for reporting. NMLR is in the process of sending out login credentials to all counties. **Please contact Beverly Garcia, 505.670.3022**, for credentials. Once NMLR has received your information, they will schedule a NMLR website training session on Zoom.

Do you know about The CAPE Program?

The New Mexico Certified Advocate in Public Ethics (CAPE) program is offered through the NM EDGE.



The CAPE certification requires you to take just 9 Classes!

The CAPE Certification can be earned by taking just 9 classes! See the [CAPE Checklist](#)

The CAPE program is designed to provide New Mexico public officials with a comprehensive course of study in public service ethics including how ethics relate to:

- New Mexico Law
- Decision-Making
- Public-Private Partnerships
- Stewardship
- Conflict of Interest
- Appearances v. Reality and much more

Additional NM EDGE classes will be offered the entire month of September on Tuesday's and Thursday's.

Click here for [NM EDGE Calendar of Events](#)

Click here for [Fall Back to School Roadmap](#).

Post your county happenings on our FB page!

www.facebook.com/pg/nmcountries33/posts

Follow us on Twitter [@nmcountries33](https://twitter.com/nmcountries33)

Search County Employment Opportunities or enter new job posts [here](#) for up to 30 days.

New Employee? Submit [here](#) add/delete/replace to directory.

RESOURCES FOR COUNTIES

[Court to hear census extension arguments September 17](#)

A temporary restraining order is pausing the Census Bureau's drawdown until arguments can be heard for restoring Oct. 31 end date.

[Join NACo for a national call on House's surface transportation reauthorization](#)

Please join NACo and senior majority staff from the U.S. House Transportation and Infrastructure Committee – Highways and Transit Subcommittee on **Thursday, Sept. 17, at Noon MDT**.

[The National Association of Counties has developed a county online federal Advocacy Toolkit to help you be an effective advocate for top county priorities](#)

Thur Sept 10 Governor, state officials Live update on COVID-19 4 p.m. MDT [governor's FB page](#)

Fri Sept 11 Webinar [County De-incarceration and Jail Reentry Strategies During COVID-19](#) 1 p.m.-2 p.m. MDT

Tue Sept 15 Webinar [NACo Tech Xchange | The Cybersecurity Leadership Academy & The Cybersecurity Collaborative](#) Noon-1 p.m. MDT