# Surviving in a Changing Environment



#### Change Happens

- ➤ Nationally, RC&D Councils were authorized by Congress in 1962
- ➤ Formerly affiliated with the Natural Resources Conservation Service (NRCS)
- ➤ Defunded in April 2011 retained our Congressional Mandate
- ➤ While many RC&D councils closed after the federal funding was cut, others survived by operating as independent nonprofit organizations with diversified funding sources.



#### Now What?

- > Evaluate Your Mission
  - ➤ The RC&D program was established by the Agriculture Act of 1962 to assist multi-county areas with natural resource conservation, community development, and improving the standard of living in rural areas.



#### Now What?

- ➤ Identify Your Partners
  - ➤ New Mexico Forestry Division
  - > US Forest Service
  - > Bureau of Land Management
  - ➤ Lincoln County
  - Otero County
  - > New Mexico Counties



#### **Identify Need**

- > Build On What You Do Best
  - > Identify an unmet need
  - ➤ How can your organization help?
  - > Identify Collaborators Both Old and New
  - > Search for funding sources



**American Forests** 



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New Mexico Game & Fish



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**New Mexico Outdoor Recreation Division** 

**New Mexico Tourism Department** 



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**Local Foundations** 

**Smith's Grocery Stores** 



### In This New Environment

- ➤ Be open to new challenges
- ➤ Be PERSISTENT
- ➤ Be PATIENT and UNDERSTANDING
- ➤ Put together the best proposal you can
- >Lean on your partners
- ➤ Be specific and be precise
- >ANSWER THE QUESTIONS

#### CHANGE IS INEVITABLE

It's not a problem, it's an opportunity to excel