

Business Partner Program

Engage with County Decision-Makers

Year-Round Access

Designed to Help You Grow

The Business Partner Program is designed to ensure a positive experience for county members and businesses. The roles and responsibilities of county governments are continually expanding and their need for engagement from trusted names in the business community is pivotal. NMC's Business Partners Program focuses on streamlined networking opportunities, easy to navigate partnership levels, and exclusivity to share your impactful business opportunities. See the detailed benefits for the July 2026 to June 2027 partnership below:

Business Partner Benefits	Enchantment Partner	Zia Partner	Roadrunner Partner	Yucca Partner (Gov./NP)
Annual Amount	\$15,000	\$10,000	\$7,500	\$5,000
Annual & Legislative Conference Exhibit Space	Booth	Booth	Booth	Tabletop
Annual & Legislative Conference Registrations	4	3	2	1
Company Included in Weekly NMC News Brief	Logo	Logo	Name	Name
Listing in NMC Partners Directory	Yes	Yes	Yes	Yes
Subscription to Weekly NMC News Brief	Yes	Yes	Yes	
Inclusion in Conference Programs & Onsite Materials	Yes	Yes	Yes	
Invitation to NMC Board of Directors Receptions	Yes	Yes		
Invitation NMC Reception at NACo's Conferences	Yes	Yes		
Better Informed Public Officials Registrations	2	1		
Better Informed Public Officials Exhibit Space	Yes			
Targeted E-Blast to County Members	Yes			
Invitation to County Managers Affiliate Reception	Yes			
Invitation to County Commissioners Affiliate Reception	Yes			

To become a Business Partner or learn more about our opportunities, contact:

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